



training courses

advertising

team building

corporate image

SEO

press office

sponsors

e-commerce

workshops

special event

scientific congress

gala dinner

brand identity

scientific congress

press office

conventions

focus groups

graphic design

web design

advertising

workshops

ecommerce

communication

team building

web marketing

References

ABBOTT
 ANMIRS Ass. Naz. Medici Istit. Religiosi Spedalieri
 ARMED
 BARRX
 BIOSENSE WEBSTER Johnson & Johnson company
 CASA DI CURA SANT'ANNA - Gruppo San Donato
 CASA DI CURA PEDERZOLI
 CORDIS Johnson & Johnson company
 COVIDIEN
 DIBIT - Ospedale S. Raffaele - Mi
 EASL - European Ass. for the Study of the Liver
 EGT Endo Gynae Team
 ESAF Ente Sardo Acquadotti e Fognature
 EXACATH ITALIA
 FONDAZIONE BERETTA
 FONDAZIONE GUIDO BERLUCCHI
 FONDAZIONE MENARINI
 GRUPPO SNIA
 IFB STRODER

ISTITUTO FIOLOGIA CLINICA - Cnr - Pisa
 JOHNSON & JOHNSON MEDICAL
 MEDTRONIC
 NIH - National Institutes of Health
 OSPEDALE CIVILE DI FELTRE, U.O. CARDIOLOGIA
 OSPEDALE NIGUARDA CA' GRANDA
 OSPEDALE SACCO
 POLICLINICO DI MONZA
 REVELLO
 SERVIER
 SIPO - SOCIETÀ ITALIANA DI PSICO ONCOLOGIA
 SOCIETÀ ITALIANA DI NEUROPSICHIATRIA INFANTILE
 SOFAR
 ST JUDE MEDICAL
 UNIV. DEGLI STUDI DI BRESCIA - Cattedra di Urologia
 UNIV. DEGLI STUDI DI BRESCIA - Clinica odontoiatrica
 UNIV. DEGLI STUDI DI MODENA - Div. Medicina Interna
 UNIV. DEGLI STUDI DI PISA - Cattedra Cardiologia
 WALDNER



S.G.C.
 Servizi Generali di Comunicazione S.r.l.
 Via XX Settembre, 48 - 25121 Brescia (Italy)
 Tel. +39030292173 - Fax +39030292231
www.sgc.it - medical@sgc.it



marketing
 communication
 congresses
 events

what we value

Our company, **SGC**, is a marketing and communication agency whose primary role is to organize events. It has been promoting and managing scientific and medical meetings and congresses since 1994.

Due to our vast know-how and experience we have created **SGC Medical**.

Our reputable experience and long standing knowledge of the medical scientific market make **SGC Medical** the right choice to create and to implement projects and events for your needs.

We work using the most suitable **communication strategy** to make your event memorable.

Proper creativity is our motto!

Scientific Societies, Doctors and Healthcare Workers, Pharmaceutical Companies, Medical Device Companies find that **SGC Medical** has the proper expertise and dynamic creativity to reach the utmost goals.

what we design

A communication strategy with the proper scientific and technical language is the starting point to make your event a success. **SGC Medical** plans every detail and thoroughly runs **Congresses, Conventions, Training Courses, Seminars, Workshops, Roundtable session, Conferences, Meetings, Focus Groups and Talk Shows.**

SGC Medical provides:

- STRATEGIC AND COMMUNICATION CONSULTING
- SCIENTIFIC EVENT PROJECT LOCATIONS
- SCIENTIFIC SECRETARY AND FACULTY ASSISTANCE
- ORGANIZING SECRETARY
- REGISTRATION, TRAVEL AND HOTEL ACCOMODATION
- EVENT LOGO AND CORPORATE IMAGE
- WEB SITE PROJECT DESIGN
- PROMOTION AND PRESS OFFICE
- SPONSORS
- ECONOMIC AND FINANCIAL MANAGEMENT

what we create

Effective communication is the key to express company capabilities to the market.

The task of SGC is to advice clients to define their corporate identity and reach their objectives. Original ideas support events, congresses and communication.

SGC Medical Creative Department provides:

- COMMUNICATION STRATEGIES
- CORPORATE IMAGE AND BRAND IDENTITY
- ADVERTISING CAMPAIGNS
- BROCHURES AND CATALOGUES
- MAGAZINES AND MONOGRAPHS
- GRAPHIC DESIGN AND PACKAGING
- WEB SITES AND WEB MARKETING
- SEO, SEARCH ENGINE OPTIMIZATION
- NEWSLETTER AND E-MAIL MARKETING
- E-BOOK AND MULTIMEDIA CATALOGUES
- DIGITAL PUBLISHING FOR TABLET AND SMARTPHONE
- E-COMMERCE AND PROMOTIONS

